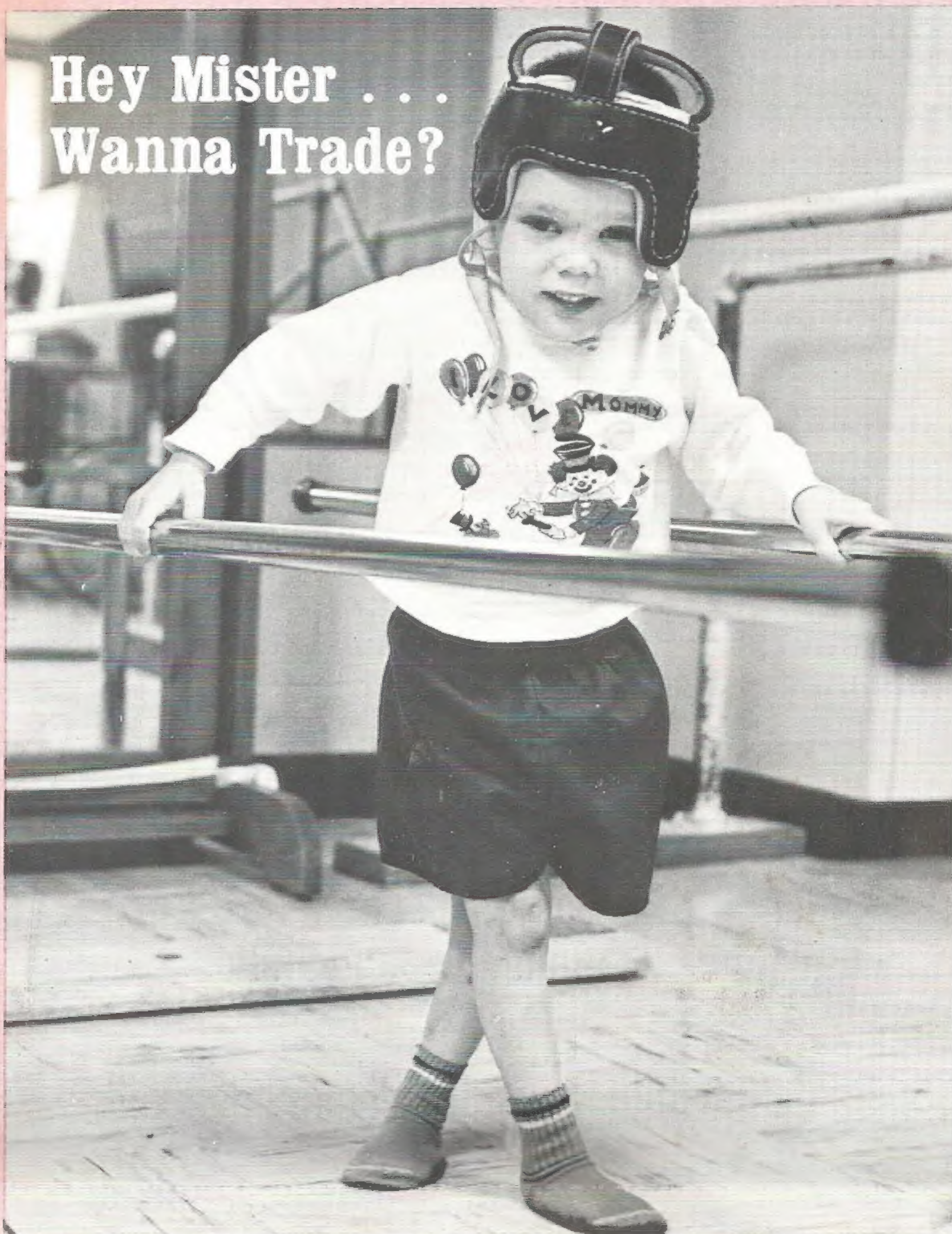


THE UNITED WAY



SEPTEMBER, 1970

GIVE



Hey Mister . . .
Wanna Trade?

DON'T WANNA GIVE?

Hey Mister . . . wanna trade?

Wheel chair and braces for two good legs?

Hardly!

Who would want to trade places with the hundreds of unfortunate children that are afflicted with mental and physical maladies.

The hard facts of life are that they have nothing to trade that anyone would want. They are in the position only to receive . . . not to give.

But then, people are getting tired of giving . . . aren't they?

A good citizen is a good neighbor, too. His obligations go beyond the payment of taxes and the support, perhaps, of his church. The good citizen will have eyes to see the needs of the troubled, the sick, the hungry, the homeless child, the youngster needing recreational programs and supervised group work. He will also have a heart which responds to what he sees.

Time was when neighbor could help neighbor directly. But there is no longer much, in the kind of world in which we live, that an individual can do himself to meet the needs of his fellow citizens for social services. Too often an individual would never know that a need existed for service to an unmarried mother, he would not personally provide adoption services for a deserted child; he certainly cannot straighten the crooked spine, heal the cleft palate, nor counsel the family with marital problems. BUT UNITED OFFICES AGENCIES KNOW ABOUT THESE PROBLEMS — it is their business to know and to help.

Therefore, by helping the United Campaign to raise sufficient money to keep the agencies at work 365 days each year, any individual is helping his neighbors in a most practical way. Consider the fact that three out of every four families in our service area WILL BENEFIT DIRECTLY BY UNITED OFFICES AGENCIES AND THEIR SERVICES EVERY YEAR AND YOU WILL HAVE AN ADEQUATE REASON WHY PEOPLE SHOULD GIVE.

Oh yes, it's going to take a lot of giving.

When asked to contribute, give generously. Remember . . . these kids would rather be in a position to GIVE than to GET.

Don't want to give?

Hey Mister . . . wanna trade?

News Briefs



OUR COMPANY WINS AWARD

Our company has recently been named the recipient of the 1970 top creative marketing award in a national competition conducted by Southern Outdoor Markets. The award was presented to Lionel Dugas, vice-president and sales manager, by Lance Bell, president of Southern Outdoor, at a luncheon held in honor of the power company last weekend at the Beaumont Country Club.

In winning the prize, our company competed with national firms such as automobile manufacturers, food companies, brewers, and major utilities. The award was made in recognition of our company's two year old advertising and marketing program directed toward an ethnic group.

The marketing program was developed by Jim Turner, advertising and public relations director, and Aylin Advertising Agency, under the direction of Dugas. Nominations for the award were made throughout the nation by some 30 regional representatives for Southern Outdoor Markets, a national representative for 160 outdoor poster companies. Selection of the recipient was by secret ballot by a panel-at-large across the U.S.

REA POWER PLANT UNDER CONSTRUCTION

Louisiana Electric Cooperative, Inc.'s New Roads Power Plant is under construction, financed with a \$56.5 million

G & T loan granted in 1967. The plant is expected to have a capability of about 230 MW. LEC has a target date of January 1, 1972, for commercial operation of the plant.

Gulf States, along with Louisiana Power & Light Company and Central Louisiana Electric Company, Inc. are negotiating with LEC to provide transmission service to the cooperative members of LEC. The Companies and LEC signed a letter agreement, dated April 30, 1970, with respect to such transmission and since that time, negotiations between LEC, REA, and the Companies have been going on with respect to numerous details and alternate procedures which have to be worked out in order to consummate a definite agreement.

The discussion of the details have not held up our engineering plans and transmission facilities construction work that will be necessary to connect the LEC Plant to Gulf States' system. Such construction work is in progress, equipment has been ordered, and plans are going ahead so that the LEC Plant may be connected to the Company's system when it is ready to start up.

THRIFT PLAN INVESTMENTS:

Purchases of Gulf States Utilities Company stock made by the trustee during September, 1970 covering employee deductions and Company contributions during August, 1970 were as follows: 3,105 shares of common stock at a total cost of \$70,257.87, or an average cost per share of \$22.6273. Eighty-six shares of \$4.40 Preferred stock at a total cost of \$4,730.00, or an average cost per share of \$55.00. The Trustee deposited \$28,104.46 with the Savings Department of the First Security National Bank.

THE CAUSE WAS THE CURE

when service was interrupted to approximately 2,000 Arkansas Power and Light customers. A barge loaded with a crane sporting a 140-foot boom was moving up the now navigable Arkansas River when the boom was accidentally lowered onto the east phase of the company's 115,000-volt transmission line crossing the river, knocking the line out of service. The problem was how to repair the break which was 90-feet above the water level of the river. Simple! They used the crane to hoist a basket and men and the necessary repairs were made.



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Baton Rouge

Member: The logo for the Society of Utility Engineers (SUE) is a stylized, blocky representation of the letters "SUE".

When Lonnie first went to the Cerebral Palsy Foundation in Beaumont he couldn't walk at all, and he wouldn't smile. Now Lonnie, pictured above, can walk with the aid of crutches and, judging from the look on his face, his disposition has also changed.

The foundation is only one of the United supported agencies that the employees from the main office in Beaumont toured, and those toured are only a fraction of those aided. In the Beaumont area there are about 30 agencies aided, in Baton Rouge there are 37, in Lake Charles 19, and in Lafayette 21.

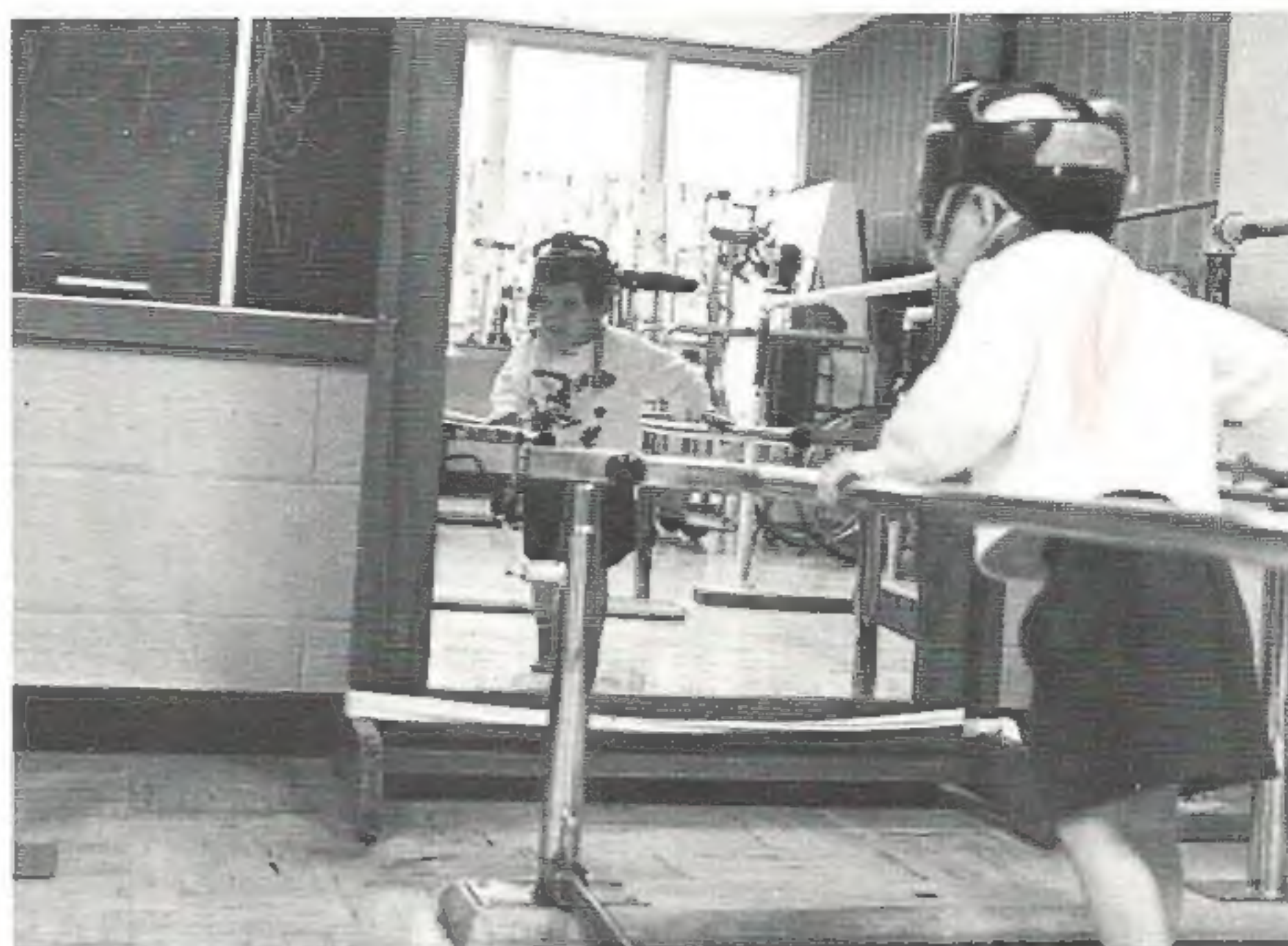
The United drives, no matter what communities they serve, are local, non-profit appeals formed for united community action toward eliminating duplicate fund-raising campaigns and adequately financing the operating deficits of such voluntary charitable, health, welfare and youth service agencies as may elect to become participating members.

It is aimed at bringing local, regional, and national services into one joint fund-raising campaign to take the place of separate, more expensive, less successful efforts by each agency individually.

If welfare services, character-building services, health and other services now provided by United agencies were put on the tax rolls they would cost a great deal more than they do at the present time under private auspices. There would also be a loss of citizen interest; for one of the great strengths of private agency operation is derived from the thousands of local citizens who are willing to serve as volunteers with these agencies. Government operated agencies, such as Public Welfare, do not rely on volunteers to do 90% or more of their work as do the private, voluntary, agencies. Rather, they rely on paid staff for everything. Furthermore, when government pays for services, then government controls services. Voluntary agencies keep close to the grass roots, are run entirely by local citizens, and are therefore more responsive to local needs. The United way keeps control at home, where it belongs.

Why are the United agencies needed when times are prosperous? The need for United agency services is not tied to economics. Many children need adoption services, for instance, and foster home care, hospital and medical services, whether times are good or bad. It should also be kept in mind that not all United agencies are connected with welfare or charity services. Many United agencies, such as the Boy Scouts, Camp Fire Girls, Girl Scouts and the Young Mens and Young Womens Christian Associations provide services which are character-building in nature. About 42% of all the money raised by United Campaign goes to youth services.

HEY MISTER . . .



According to Lonnie there's more than one way to travel. Lonnie also does pretty good on crutches.



Happiness, according to 10-month-old Rogelio Menchaea, is not seeing the needle going in, as he stoically receives his tetanus-typhoid shot from Mrs. Hazel Powell, at the Red Cross center in Gregory, Texas. Rogelio's mother, Mrs. Estefano Menchaea, and all residents of the area were inoculated by Red Cross after Hurricane Celia struck their community. It could have been your community. Remember Audrey, Alma, Buelah, Carla, Camille and the others, the Red Cross was there.

... WANNA TRADE



He could be your son or brother, or you! He just got out of high school, received so-so grades, played a little football and had a girl who promised to be true. USO and Red Cross mean a lot to him. What do they mean to you?



What is your child wearing to school this year?

Does United pay all agency operating costs? It does not! United requires each of its agencies to render services or needs regardless of ability to pay. They are expected, however, to raise from those able to pay, whatever it can through charging fees for service, contributions from those who benefit from the agency's services, and endowments, legacies and membership campaigns. Many of the agencies secure a major part of their operating costs in this way.

The United attempts to fund only the deficits of its agencies. Each agency is required, therefore, to submit a detailed budget request once each year. This request shows the actual income and expense of the agency, by source and item, in the prior calendar year, also for the first three months of the current year, and the agency's estimate of income and expense for the succeeding year.

These individual agency requests are intensively reviewed in most areas with agency representatives by Budget Committee composed entirely of local volunteers. The United office rarely approves the full amount requested by the agency, although this sometimes happens. The Budget Committee is interested in holding down agency costs so far as this is not detrimental to services. The Budget Committee members represent the Community at large as well as the United office.

The United finances only OPERATING DEFICITS. It provides no agency with Capital Funds such as money for major new equipment, new buildings, summer camps, etc.

Is all United money spent locally? Most of it is, but not all of it. United giving sends some money out to help support agencies on the state and national level. For instance, some money is sent to New York City to help finance the worldwide operations of the USO.

But all money raised is either spent locally or sent out of the area for payment for services rendered to the local area.

"I knew someone who needed service and they didn't get it." This could be true. It may have been that the agency asked for the service was not set up to provide it. For instance, the Red Cross does not provide service to unmarried mothers, the Salvation Army does not collect and distribute blood to hospitals. A request must be made to the proper agency. Anyone who is not sure what agency provides what service may call the United office and secure reliable information.

Agencies usually do not have sufficient funds to meet every request made of them. Furthermore, they should not meet every request. Some requests are not legitimate. United agencies are forbidden to provide a service that can be secured from a tax supported agency. WE MUST MAKE VOLUNTARY DOLLARS DO WHAT NO ONE ELSE IS PREPARED TO DO.



C. P. Shirey - Safety

Q. I'm rather new—as an employee—and a novice in the fundamentals of accident prevention. What does GSU's accident prevention program consist of?

A. That's a big question. It will take a lot of answers—from more than one person. Could we be more specific?

Q. Well, let's start from the beginning. How long has the program been in effect?

A. Perhaps since the first foreman told an employee to be careful. That could have been in the Baton Rouge Gas Plant before the Civil War. But to be more specific, the company's formal program, with a full-time safety man, started July 1, 1941. Prior to this there were some safety activities throughout the system.

Q. How did this come about?

A. There was an agreement in the first Management-Labor Contract that a full-time field safety man would be appointed to direct a safety program.

Q. Who was the first man in this job?

A. I was.

Q. Why were you selected for this job?

A. I had been chairman of the safety committee in the Navasota Division and had taken three Red Cross courses, and had some knowledge of the hazards encountered in both power plants and T&D work.

Q. What about the work in gas distribution?

A. Absolutely nothing. And since they had a program going I didn't meddle. I did attend their monthly meetings, but kept quiet. It was some time before I made any suggestions or tried to improve on what they were doing. Let me add, due to their early awareness of the potential hazards, they have had very good—even better than that—they have had outstanding experience for the past thirty years.

Q. That leads to another question. Was the company about the same size then as now?

A. Geographically, yes. Number of employees, no. There were about 1,600 employees. After Pearl Harbor this number dropped down to about 1,250. However, there was a generation station at Port Arthur, and one at Orange. We had ice plants at Orange, Liberty, and Huntsville. There were water distribution systems at Lake Charles and throughout the Texas Divisions. Ice Plants were a source of many injuries: back strains, hernias, mashed toes, slips and falls, etc.

Q. What about general conditions, such as travel, lodging, and meals?

A. It was somewhat different then . . . Hiway 90 was loaded with traffic. To arrive in Lake Charles by 8:00 a.m. from Beaumont you had to allow 2½ to 3 hours. The drawbridge over the Sabine and Lake Charles could slow you down an hour or more. Rooms and meals were good. I've saved daily journals . . . let's see, in 1941 room costs averaged about \$2.00 per day; meals averaged about the same. During the early war years most travel was by bus or train.



Q. What was the general approach toward accident prevention? What did you discuss in the safety meetings?

A. This area hasn't changed too much. Films were shown, open discussions held, accidents reviewed. There was perhaps too much time spent on First Aid training, because this is what I knew best. A lot of time was spent on it, especially when an accident had occurred.

Q. What are some particular events you recall?

A. My first trip to Louisiana Station. The superintendent, Tommy Crossan, was a friendly fellow off the job, but all business on the job. He greeted

me with instructions to "get out in the plant, look at every tool—Company and personal—, check every fire extinguisher, cable, sling, rope, and piece of equipment. Then report what you find to me." Then there was Jim Coltharp, superintendent of Baton Rouge T&D. His greeting went something like this . . . "we help pay your salary. I want you in Baton Rouge a full portion of the time. Keep busy, move around. If employees only see you they will think 'safety'." These two lectures helped me set a pattern of activities. I learned most by experience: of course, there were no air conditioned meetings rooms. Once I showed a film right after lunch in a small, dark room. When I turned on the lights almost every one was sound asleep. This ended safety meetings at this time of day.

Q. What were some other problems you have encountered?

A. The major problems have been revealed through the analyzing of the hundreds of accidents experienced. We know that accidents are caused primarily by (1) lack of knowledge about the job, (2) knowing, but taking a chance, (3) forgetting, and (4) equipment failure. The fourth cause involved a small percentage. So, with this information, a program should be designed with training as the first consideration. Then, after a man is well trained, he should be made aware of the results when he fails to follow this training. This is difficult. The average American is inherently adventurous. He will assure chances when he knows better. Forgetting is hard to deal with. Time and again employees have contacted energized equipment and conductors when it was apparent that they knew not to. But in a moment of inattention or forgetfulness, serious injuries resulted.

Q. What about traffic safety?

A. We have 928 Company vehicles on the road, with over 1600 employees eligible to drive them. With traffic conditions as they are today one of the most difficult tasks we have is how to impress these drivers with the importance of safe driving.

Q. What is the approach to this problem?

A. Again, training is the key. Unfortunately, our efforts are not keeping up with our needs. We are showing results in this area since Anders Poulson began teaching the Smith System of driving to Company drivers throughout the System. We have had good experience—in fact, this training is almost 100% effective. Since we know this type of program will get the job done, we must expand our efforts.

Q. How many employees have had this training?

A. About 350.

Q. After 30 years in Safety, what are some things you have found will work and some that won't work in accident prevention?

A. What will work is intelligent effort. The best safety device ever is a worker who has safety awareness, who thinks before he acts, who knows his job and won't take chances, who keeps his mind on the job and isn't prone to forgetfulness. The next best thing is a foreman who knows his job, keeps order in his work and has the respect of the men in his crew.

Some things that haven't worked are gimmicks, slogans, and so on. Contests have their place and bring to the front the safety picture.

Of course, eliminating the accident potential through good construction design is an important factor in controlling accidents.



Q. Where do you feel the most effort is needed?

A. My answer would be in the area where most injuries occur and where the potential hazards exist. The employees in our generating stations have not had a fatality or permanent disabling injury in over 30 years. Their experience is remarkable considering hazards of steam and gas under high pressure, the heavy equipment, fast-rotating machinery, and handling of acids and caustic materials. The possibility of serious injury is there and much effort is directed in this area.

There have been more serious injuries in the T&D Departments, as a result of electrical shock and burns and falls. This, then, is where our concentrated effort should be continuously directed.

Q. You speak of effort. What kind of effort . . . by the Safety Department personnel or others?

A. By effort, we mean actual effort in three areas, which we refer to as the Three E's: Education, Engineering, and Enforcement. Continuous effort in all three of these areas is necessary. All personnel, not just members of the Safety Department, must become involved.

Q. If you were starting over, what changes would you make?

A. There would be more emphasis on training. And better standards in engineering design.

FRIENDS?



Most people go through life believing the age-old saying that the average *canis familiaris*, better known as dog, is man's best friend. If you are a member of this group, talk to a meter reader, your opinion might change.

Unfortunately our meter readers are not the only victims of natural disasters, and dogs aren't the only culprits.

Wasps, yellow jackets, bees, mosquitoes, trees, rats, mice, snakes, birds, squirrels, cats, skunks, sometimes people and even "a slender fragile-winged short lived imago insect of the order plectoptera that often emerges in multitudes in spring" (Webster), normally referred to as the mayfly, are enemies of the electric utility companies.

Of course, we know that all of these have a place in Mother Nature's master plan, the company's men in the field only wish they would stay in that place.

To give an example of every incident that could or that has happened to our men who read the meters, tend the lines or ride to the customers rescue would probably fill several volumes so we'll just describe a few of them.

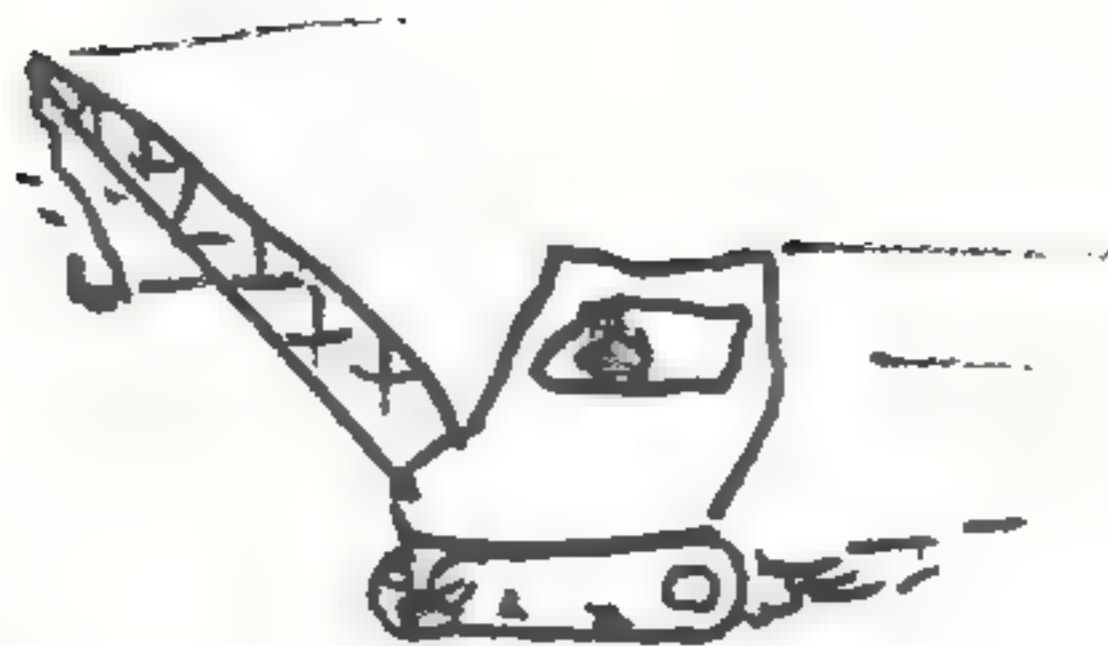
Anyone entering a customer's yard needs a sixth sense to warn him of dogs that don't bark. These wily creatures generally hide under cars, houses, bushes or anything and consider the human ankle a delicacy. The agility and speed of our men is amazing sometimes, even to them. With a German shepherd or Doberman pinscher at their heels even the tallest fence or hedge seems a small obstacle.

Occasionally our people are called upon to render a good deed for a customer which can develop into an unforgettable experience. For example, one of our service trucks was stopped one day by a frantic lady whose pet cat had climbed a tree and couldn't get down. Wanting to make the customer happy, the serviceman agreed to climb the tree and get the cat. The cat, however, had other ideas. As the serviceman reached for it the cat leaped on the top of his head and sharpened his claws as our good-deeder beat a hasty retreat down the tree.

If it flies or crawls and stings a utility man knows it. Mosquitoes, wasps, bees, deerflies, red ants, horseflies, etc. seem to thrive upon these men. There was a rumor spreading that the dehydrated carcass of a trouble-shooter was found below Avery Island, Louisiana, clutching a can of OFF, but we're sure it was just a rumor. That is, we think it was just a rumor.

An interruption sheet sometimes reveals unique causes of service interruptions. The more obvious culprits are lightning and trees, followed closely by birds. Every now and then, though, you will come upon a real winner. One sheet began as follows; lightning, lightning, bird, lightning, tree in secondary, bad transformer, wet mayflies, tr. . . WET MAYFLIES? It seems that this family of mayflies' favorite burial ground was the top of a transformer. These insects pile up between lightning arresters until they reach an open conductor, a rain comes and ZZZZZTTT—you've got a blown transformer.

Birds are wonderful creatures when they sing, some are nice on the dinner table, but according to our linemen, that's about it. Birds deserve some credit, if for nothing else their bizarre originality. If a transformer was placed on the top of Mt. Everest within five minutes there would be a bird building a nest on it. It's not that the company really minds sharing the space, it's just that blown transformers tend to annoy customers and linemen. Being diverse as he is, however, the bird does not limit its nuisance to nesting. Some "games" they play can be distracting to line crews. These are "peck the pole" and "weight the wire". The first is confined to woodpeckers, but the latter any bird can enjoy. "Weight the wire" takes teamwork and balance, for, according to the rules, all the birds within a certain area (depending upon the size of the line and length of the span) balance side by side on a conductor between any two poles and try to get that conductor to make contact with another conductor, blowing a line or substation fuse. Celebrating afterward, of course, consists of feasting on wet mayflies at the nearest transformer. Simply because a bird can't fly doesn't mean it can't be



mischievous. It seems that one day a serviceman, after carefully scrutinizing a customer's yard for dogs, was attempting to read a meter when suddenly he felt something strike the back of his leg. Thinking he was either dog or snake bitten, he looked back and there was a big rooster with both spurs hanging in the calf of his leg. Can no animal be trusted?

Man is supposed to differ from the ape in that man has the ability to reason. In some cases, though, the difference is slight. Why some people do the things they do leaves room for thought; what some people do to things makes utility men move . . . fast! For example: amateur yard trimmers, as all linemen and servicemen know, always cut trees and limbs so as to have them fall on conductors. We even think there are rules people follow concerning lines:

—in order to have a first-rate collision, hit a utility pole,

—when passing under a 13kv line with a dragline, do not lower boom.

—if you must climb something, make it a utility pole,

—and by all means, if that security light is bothering you, shoot it out.

Some actions are understandable. Have you ever tried wandering around in the dead of night behind customers' houses? Quite often our troubleshooters and line crews find themselves in this position while trying to locate a cause of trouble. Nothing will keep you on your toes as much as looking down the barrels of a double-barrelled shotgun, from the wrong end. Some of our people have even had to explain to the police just what they were doing.

Animals? Yes, you name it, our men have probably had an unusual experience involving it! By the way, if by some fluke we have omitted your favorite creature, take heart, just because we aren't thinking of him doesn't mean he isn't thinking of us.



NO SMOKE HERE

Westinghouse Electric Corp. now manufactures an instant-starting, battery powered rescue vehicle, Model 254R Rescue Unit. The company feels this unit would be ideal for utility

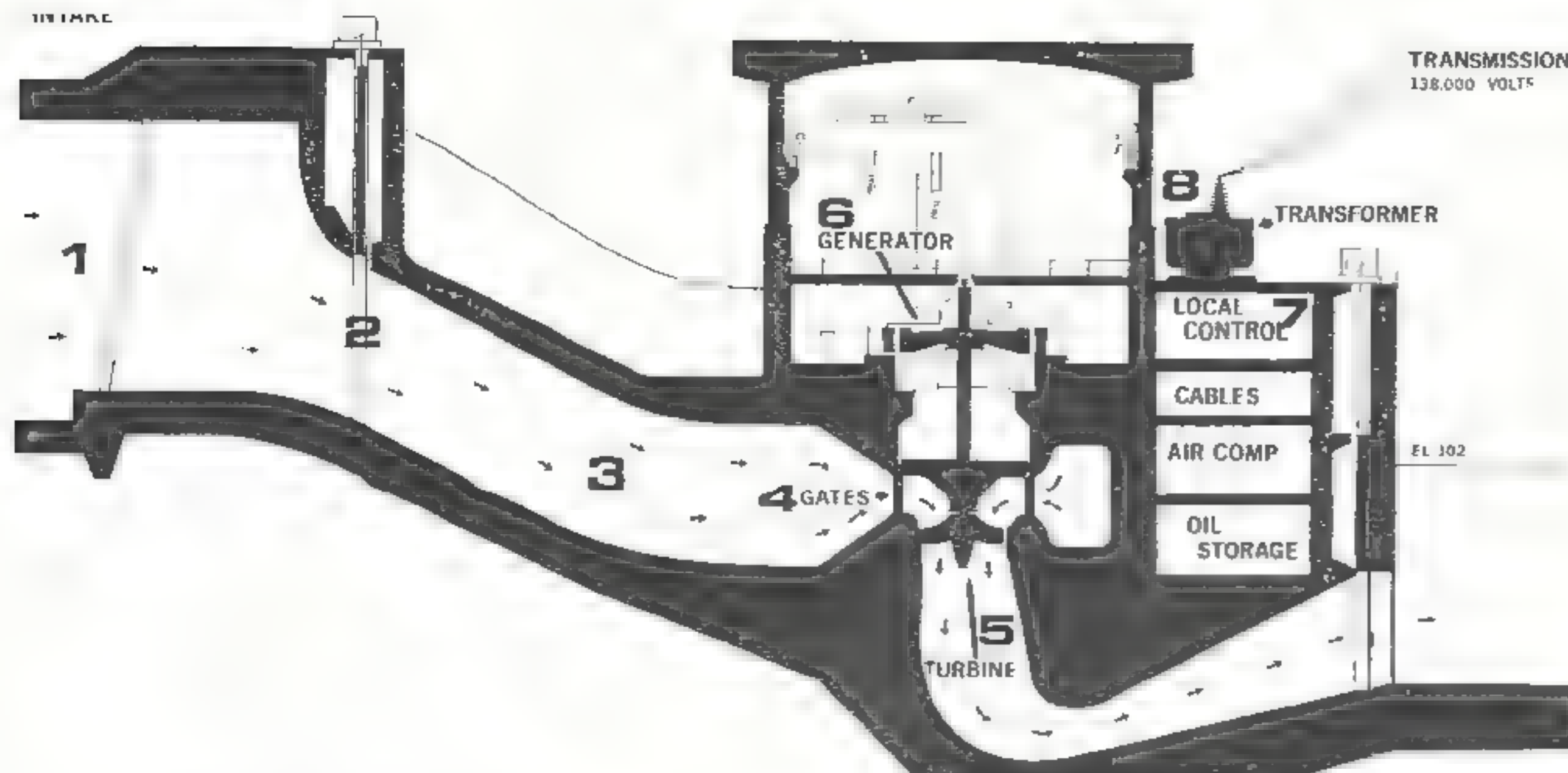
plants, loading docks and storerooms where it is often difficult to get a patient out to a conventional ambulance. Requiring no mechanical cranking or warm-up time, the vehicle allows a passenger or nurse to ride next to the stretcher so that aid can be administered continuously. Standard equipment with the unit include oxygen cylinders and resuscitators, rescue kit, splint kit, stretcher unit, and first aid kit. Custom specifications can also be arranged. The vehicle is 115 in. long, 46 in. wide and 44 in.

high, and can move at speeds up to 12 mph powered by six 6 volt, 170 amp-hr batteries.

Hope For Electrics

Bob Hope, famed ski-nosed comic, now zips around the golf course in an electric cart shaped in a caricature of his face. The \$12,000 customized buggy is carpeted with gold mouton, is equipped with a video tape replay machine and a recorder to play music. It may not have universal appeal, but it's electric.

INSIDE TOLEDO BEND



1. **LOCATION:** A sprawling site straddling the border of two states, the dam and generating complex is in Newton County, Texas, and Sabine Parish, Louisiana, near Burkeville, Texas, and Hornbeck, Louisiana. The site forms a portion of the boundary between Texas and Louisiana.

2. **COST:** Texas-Louisiana, through their respective Sabine River Authorities and in cooperation with three investor-owned utilities firms (Gulf States Utilities Co., Louisiana Power and Light Co., Central Louisiana Electric Co.) created the reservoir, dam and generating complex at a cost of \$70 million. More remarkable, however, the project was accomplished without using federal funds in permanent financing. Power generated by the hydro-electric facility is purchased by the three electric utilities. GSU receives half the power and LP&L and CLECO share the other half.

The Toledo Bend generating station is the only hydro or (water-powered) electric plant operated the company. A capsuled explanation of its operation follows:

Water from the reservoir enters the intake (1) through the open intake gates (2). The water flows down the power tunnel (3) through the wicket gates (4) (which can be controlled automatically or manually). It then continues past the turbine blades (5) which turn the generator (6) at a constant 100 RPM, changing the mechanical energy into electrical energy. The 13,800 A.C. voltage is delivered through switchgear (7) to a transformer (8) which steps up voltage to 138,000 A.C. for transmission.

3. **POWER PLANT CAPABILITY:** The two hydro-electric power generators boast a generating capacity of 86,000



Members of the Administrative Management Society and the National Association of Accountants recently toured the facilities. Acting as the guide for this group of members was Vernon Holland, production-Neches Station, who came over to help with the tour.

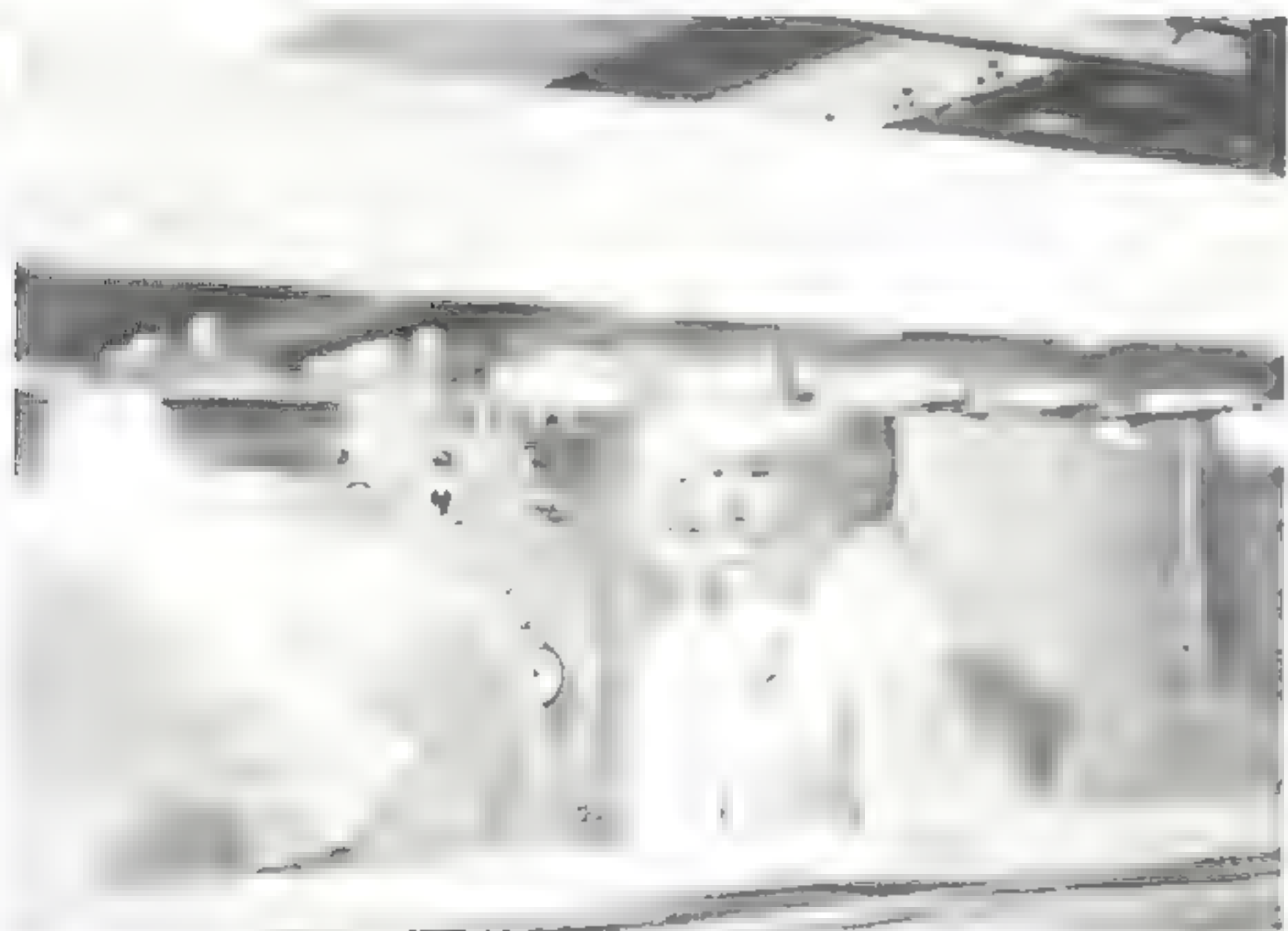
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Jim Booker, staff engineer, Beaumont, directed the tours. Questions came on every level, here Jim and Vernon stop to explain the oiling system.

kilowatts. The estimated annual energy output is 205 million kilowatt-hours.

4. **RESERVOIR:** The largest man-made body of water in the South, the lake covers 205,000 acres, is 15 miles across at its widest point, and has 1,264 miles of shoreline. The reservoir has a storage capacity of 4,777,000 acre-feet (an acre-foot is the volume of water required to cover an acre of land to a depth of one foot) and has an average depth of 60 feet.
5. **OPERATING FACTS:** The two generators are operated by remote control facilities from our main office headquarters in Beaumont, Texas.
6. **CONSTRUCTION FACTS:** The dam alone required 9 million yards of excavation, 8 million yards of embankment and 9,500 tons of steel. A joint \$3.5 million highway relocation project was necessary to elevate portions of Louisiana Highway 6 and Texas Highway 21.



Holland describes, roughly, the cable outlay as Jim Braswell (right), assistant treasurer, and one of the groups listens.

Jack Hemphill, production-Toledo Bend Dam, shown here standing next to the oil head atop the transformer, gives some concept of its size. The shaft, which extends from

this oil head to the blades below is 50 feet long and with all equipment weighs approximately 200 tons.

TEN YEARS

BEAUMONT

President Floyd R. Smith (right in most pictures) was on hand to congratulate the new club members.



Van Kitchens, M. E. Tillery, Jr., Charles Duncan, Ann Schulz, William Reel and Richard Green



H. R. Lucht, C. P. Jardon, Preston Davis and P. M. Anawaty



Raymond Adrio, Gene Russell, Bert Rogers, Preston Darland, Floyd Crow and Don Parker



Lewis Guthrie, Jack Follmer, Earnest Baumgartner, William B. Linnehen, John Jackson, Ray P. Thompson and Clarence Lefedge

BATON ROUGE

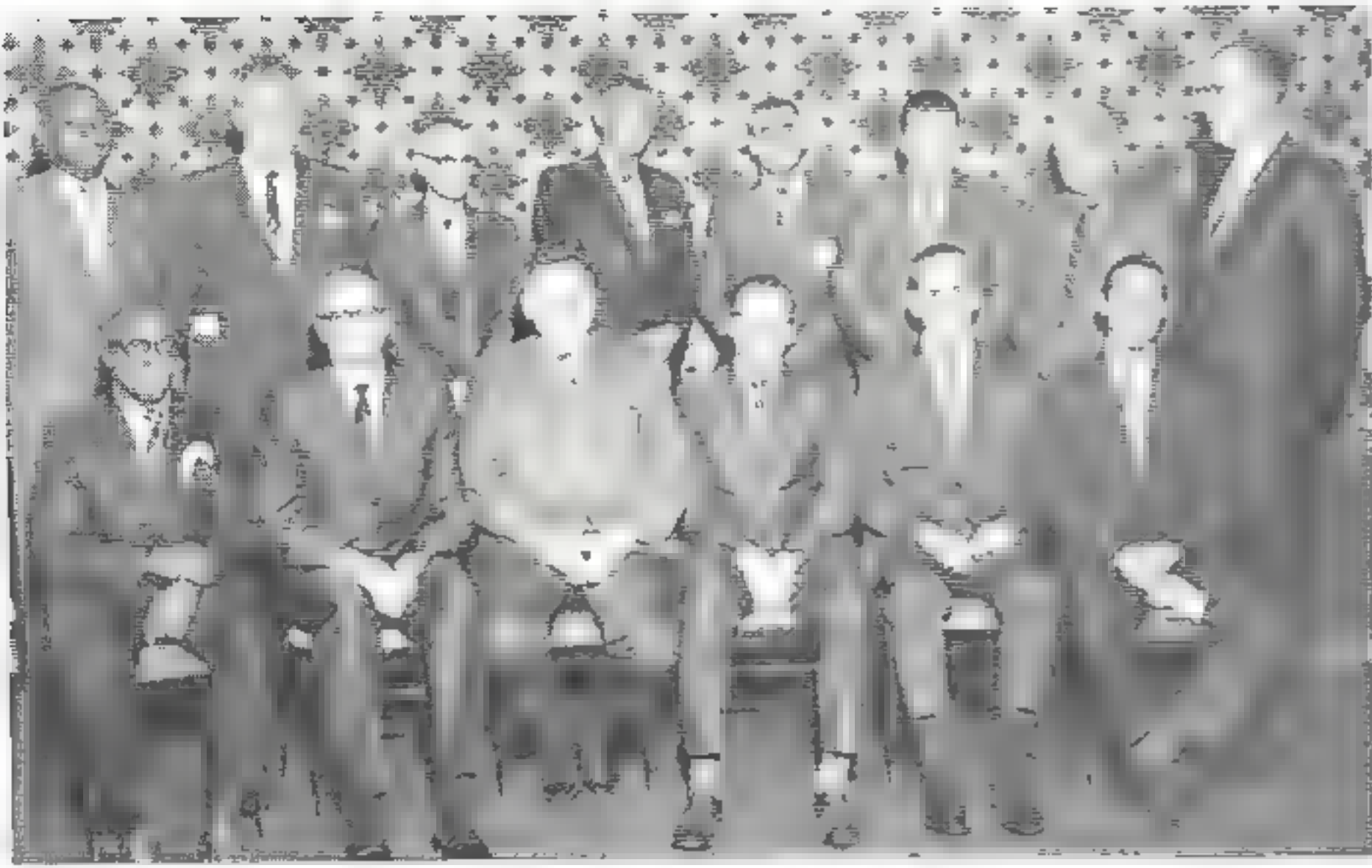


Limuel H. Jackson, Carl A. LeJeune, Jr., Kenneth E. McCullough, Edwin G. Nelson, Clyde L. Cannon, Maxie S. Fair



First Row: Joseph Emery, Vick J. Pizzuto, Nelson Alexander, Jr., J. B. LeBlanc, Omar K. Cassidy, Geraldine Cabaniss

Second Row: Douglas P. Reynolds, Robert A. Giroir, Joseph J. Charleville, Charles D. Glass, Harold C. Hill, Jr., Corbin P. Gautreaux, Zalvia B. Jackson, Frank D. McCartney, Fred D. Eubanks, Jr.



Whitney Migues, Aubrey Sprawls, J. H. McClelland, Leroy J. Bodemann, Homer Shawver, Morris J. Johnson, James H. Rhone, W. E. Thomason, Johnnie Carter, Jay Roy Peckham, John Beard, J. B. Bishop and R. J. Summers



J. W. McMinn, Sherman West and Walter House



G. G. Hall, H. J. Sutton, Henry Zahn and Doris Campbell



Cleburn Bean, Ottis Parker and Arthur Green



Edward E. Julian, Dewey Raborn



Sharkey J. Bergeron, Howard Chaney

LAKE CHARLES



Mitchell S. Bridger, Fred Doucat, Morton Zeringue, Clifton Etienne, William H. Atwell, Harry J. Stelly, Dewey Lytle, Virgil Fuselier, Harold Ney



Jo Ann Burnett, Rosalie James, Milton Smith, Tite Baudoin, Isaac J. Brown, Theodore Matte, Russell C. Thomassee, Wayne Fails

PORT ARTHUR



Lloyd Craig and Helen Powell



J. A. Stelly, Wayne Dunham, Louis Allen, Lloyd Bean and Rosemary Vaught

WESTERN DIVISION



Richard A. Landry, Amos Stafford, Leeal Hall, Dalton Whitmire, Gilbert Lauter



James D. Roberson

THIRTY YEARS

FORTY YEARS



E. G. Hodges, Donovan R. McCoy, James N. Lee, Camile Miller, Eugene D. Keller, W. J. Bertrand, Henry Legnon, Jr., J. R. Havens



Leon Andrus



Carl Beaumont and V. V. McGee



C. A. Ibach, Sid Hebert, W. M. Ingwerson and D. I. Norwood



J. L. Haddox, John R. Wright, Charles Riddel



Luiell Maris

PROMOTIONS



C. E. Calvert

Three promotions involving Baton Rouge and Beaumont production personnel were announced this month.

Clinton E. "Gene" Calvert, formerly plant superintendent of Willow Glen Station, was transferred to Beaumont and promoted to system production manager.

Weldon L. Smith, who had been general maintenance supervisor at Louisiana Station, advanced to Willow Glen superintendent.

Vernon V. "Van" Boudreaux, formerly engineer in Construction-Production at Beaumont, was transferred to Baton Rouge and promoted to the post vacated by Mr. Smith.

MR. CALVERT had been superintendent at Willow Glen since 1968. He went to Baton Rouge as maintenance supervisor at Louisiana Station in 1964. Other posts he has held during his 20 years of service include staff engineer and project engineer.

A native of Emad, La., Mr. Calvert graduated from Oakdale High School. He is an electrical engineering graduate of the University of Arkansas, did graduate work at LSU and has completed the Public Utilities Management Course at Georgia Tech.

Mr. Calvert has been active in Rotary, Chamber of Commerce, scouting and Methodist church work in the Baton Rouge area. He is an Army veteran and a member of the American Legion.

Married to the former Patricia Thom of Oakdale, he and his wife have three sons. They are Bryan, Robert and Mathew.



V. V. Boudreaux



R. T. Collier



W. F. Wright

MR. SMITH is a 10-year employee of the company. He started out as a chemist in System Production at Beaumont in 1960. He was general maintenance supervisor at Louisiana Station before his latest promotion.

A veteran of the Army, Mr. Smith received his discharge in 1965. He is a member of St. Luke's Episcopal Church and has served as a loaned executive in the United Givers campaign of the Baton Rouge area.

Mr. Smith was born in Jasper, Tex., and graduated from high school there in 1953. He holds a bachelor of science degree from Lamar Tech.

His wife is the former Alice Jones of Beaumont, and their three children are Ashley, Andrea and Graham.

MR. BOUDREAUX joined the company in 1957 after receiving his electrical engineering degree from LSU.

He was employed as an engineer at Beaumont, and in 1958 he moved to Lake Charles as T&D engineer. He returned to Beaumont in 1962 in System Engineering. He has worked in Engineering Services, Production and Construction-Production.

A native of Erath, La., he graduated from Castle Heights High School. He served in the Air Force from 1952 to 1956.

Mr. Boudreaux and his wife, the former Mary Means of Beaumont, have four children. They are Lark, Claire, Susan and Coulter.

ROBERT T. COLLIER, formerly system industrial engineer, Beaumont, was promoted to system coordinator of commercial sales promotion.

A 19-year employee of the company, Mr. Collier started out as an engineer in Baton Rouge T&D. He was transferred to Baton Rouge Division Sales in 1955 and promoted to industrial engineer. He moved up to system industrial engineer in 1964.

Mr. Collier was born in Baton Rouge and graduated from high school there. He holds an electrical engineering degree from Louisiana State University. He served in the Navy in 1946 and 1947.

Married to the former Claire Elizabeth Brechtel of Baton Rouge, he and his wife have five children. They are Tommy, 18, Lynne, 17, Anne, 11, Jane, 9, and Scott, 7.

WALTER F. WRIGHT, formerly advertising representative and PLAIN TALKS contributing editor in Baton Rouge, has been promoted to supervisor of residential sales for the Baton Rouge Division.

Mr. Wright has been in Baton Rouge since 1967. His promotion fills the vacancy created by the retirement of Marcus Andrews.

A native of Lansing, Mich., Mr. Wright joined the company at Beaumont in 1959 as an advertising copywriter. He holds a bachelor's degree in journalism from Michigan State University.

Active in community work, he is a member of the East Baton Rouge Lions Club, Baton Rouge Press Club and a number of other professional groups. He is active in United Givers work and is on the official board of the First Methodist Church of Baton Rouge.

Married to the former Carolyn Miller of Lake Charles, Mr. Wright and his wife have two sons, Dennis and David.



A. P. Lee



W. B. Linnehan



J. W. Jackson



W. L. Allen



Jerry Fryer



K. C. Gerstenberg

AUBREY P. LEE, formerly meterman in the Baton Rouge Gas Department, has advanced to foreman in that department.

Mr. Lee is a veteran of 12 years service with the company. He started out as a helper in the Gas Department.

A native of Greensburg, La., he graduated from high school there. He served in the Army for two years.

Mr. Lee is active in youth softball activities. His team, with son, Buddy, catching, won the North Baton Rouge divisional title and finished third in the city.

Married to the former Vidalia Westmoreland of Jackson, La., he and his wife have three children. They are Sandy, 10, Buddy, 8, and David, 6. The family attends Winbourne Avenue Baptist Church.

WILLIAM B. LINNEHAN, formerly turbine engineer at Neches Station, has been transferred to Lewis Creek Station and advanced to control operations foreman.

Mr. Linnehan has been with the company since 1949, when he was employed as an operator's helper at Neches. He has progressed through various classifications since that time.

A native Beaumont, Mr. Linnehan graduated from Beaumont High School and then attended Lamar Tech. He served in the Army for two years, reaching the rank of staff sergeant.

Mr. Linnehan is a district director of the National Campers and Hikers Association and is past president of the Spindletop Camplighters.

Married to the former Mary L. Johnston, he and his wife have four children. They are Jim, 17, Bill, 15, John, 7, and Laurie, 4. The family attends the Catholic church.

The promotions of three personnel in the Cleveland District have been announced.

JOHN W. JACKSON, utility foreman at New Caney, Tex., was transferred to Cleveland and promoted to line foreman; Wayne L. Allen, New Caney district serviceman, moved up to Mr. Jackson's former post, and Jerry Fryer, who had been serviceman in Conroe, was transferred to Cleveland and promoted to utility foreman.

Mr. Jackson was born in Cleveland. He started out with the company there as a meter reader in 1952. He later worked in the Cleveland Line Department until being promoted to district serviceman in 1966. He moved up to utility foreman this year.

A graduate of Coldspring High School, Mr. Jackson also has completed T&D study courses sponsored by the company.

He is married to the former Billie Laverne Martin of Splendora, and the couple has three children. They are Jerry Wayne, 17, Cynthia Jean, 16, and Martin, 5.

MR. ALLEN joined the company in 1956 as a helper at Cleveland. He progressed through various classifications as a lineman until being named district serviceman at New Caney in 1966.

A native of Livingston, Tex., Mr. Allen graduated from Tarkington High School. He is a member of the New Caney Lions Club.

Mr. Allen and his wife, the former Glenda Snell of Romayor, Tex., have one daughter, Mitzi Anette, 11, a student at New Caney Elementary School. The Allens attend Bethel Baptist Church.

MR. FRYER is an 18-year employee of the company, having started his career as a helper at Conroe in 1952. He also has worked as lineman and serviceman.

A Conroe native, he graduated from high school there. He has completed company-sponsored courses related to his work.

Mr. Fryer and his wife, the former Nina June Varner of Conroe, are the parents of four children. They are Judy Elaine, 19, Kathie Kay, 16, Jerry Jr., 11, and Roy Melton, 9. The family attends the Assembly of God church.

KENNETH C. GERSTENBERG, formerly engineer in Lake Charles T&D, has been transferred to Beaumont and promoted to application engineer in the Standards Section of System Engineering Design.

Mr. Gerstenberg joined the company in 1958 as project engineer in System Engineering at Beaumont. He was transferred to Lake Charles as industrial engineer in 1963, and in 1967 he transferred to a Lake Charles T&D.

A native of Belton, Tex., Mr. Gerstenberg graduated from Salado High School. He received his bachelor's degree in electrical engineering from Texas A&M.

At Lake Charles, Mr. Gerstenberg was a member of the Greater Lake Charles Association of Commerce, a board member of the Industrial Management Club, and past chairman of the Lake Charles Subsection of the Institute of Electrical and Electronics Engineers.

Mr. Gerstenberg is married to the former Vera Wilkinson of Sulphur, La., and the couple has five children. They are twin boys, Dennis and David, 11, Mark, 9, Helena, 5, and Paul, 3½. The family attends the Baptist church.

SERVICE AWARDS

FORTY YEARS



Tullie Brady
Distribution
Baton Rouge



L. F. Donaldson
Distribution
Baton Rouge

THIRTY YEARS



Harry H. Faulk
Gas
Baton Rouge



S. C. Fugler
Gas
Baton Rouge



E. S. Pratt
Production
Lake Charles

TWENTY YEARS



Wayne L. Huff
Production
La. Station



Ferdinand B. McGee
Production
Lake Charles



James Stafford
Distribution
Baton Rouge



Andrew Williams
Production
Bridge City

TEN YEARS



Louis I. Ambeau
Production
Willow Glen



Thomas W. Ashley
Gas
Baton Rouge



William E. Jones
Production
Baton Rouge



George McCarthy
Production
Lake Charles



Charles L. Miller
Distribution
Baton Rouge



Morris E. Newton
Distribution
Baton Rouge



John N. Watlington
Production
Willow Glen



Virgil C. Williams
Distribution
Silsbee

RETIREMENTS

E. L. Hegwood

Edward L. Hegwood, Sr. retires this month after almost 40 years of service.

Mr. Hegwood began his career with the company in 1929 with the line department. He went from lineman to serviceman, serviceman 1st/class then to his position as lineforeman.

During his years with the company he has worked out of Beaumont, Navasota, Port Arthur, Cleveland and Trinity. Mr. Hegwood leaves the company from Cleveland.

A native of Smith County, Mississippi, he attended school in Hattiesburg and has had I.C.S. courses in electrical engineering.

Mr. Hegwood and his wife, the former Doris Hughes, also of Mississippi, have three children; Edward L. Hegwood, Jr., who is assistant to general lineforeman in Beaumont, Barbera Smith of Cleveland and Doris Kurten, whose husband, Curtis, is with the company in Conroe.

The Hegwoods attend the First Baptist Church in Splendora, Texas.

Carl A. Littlepage

Closing out a career that began in 1928 with our company is Carl A. Littlepage, Sr.

A native of Silsbee, Texas, Mr. Littlepage attended school in Silsbee and is a graduate of Bowie Commercial College.

He is leaving from Neches Station-Beaumont where he was a master test technician.

Mr. Littlepage has four children; Carl A. Littlepage, Jr. of Beaumont, Mary Dell Mitchell, Beaumont, Diane L. Sirmons, Silsbee and Judy Sue Littlepage.

A member of Silsbee Lodge No. 927, A.M. & F.M., Mr. Littlepage attends the United Methodist Church.

Gus Hawkins

Gus H. Hawkins, according to his friends, has the distance from his farm to his favorite fishing spot timed.

Mr. Hawkins, Port Arthur T&D, is another of our 40 year veterans leaving. He is retiring after having been with our company since 1929 when he came to work as a meterman in Beaumont T&D.

He was transferred to Port Arthur in the same job in 1933. He served in various classifications until named a meterman, first class, in 1941. In 1949, his classification was changed to primary and special tester. He was promoted to relayman, first class, in 1951. Since 1957 he has been utility foreman.

A native of Nacogdoches, Texas, he received his education in the Waco public schools.

Mr. Hawkins is a member of the Board of Stewards of the Lakeview Methodist Church. He and his wife, the former Minta L. Strickland of Big Springs, Texas, have one son, Gene H. Hawkins of Port Arthur.

Herbert C. Foskett

Herbert C. Foskett, Navasota T&D, is leaving the company after 40 years of service.

Mr. Foskett, a native of Laredo, Texas, was formerly garage foreman. He and his wife, the former Lydia Barlow of Laredo, have two children. They are Mrs. David Summers of Santa Rosa, Calif., and William Foskett of Riverside, Calif.

Mr. Foskett has been with the Company since 1930. He began as an electrician in the Beaumont Division. He has been employed in the Navasota Division since 1933.

Mr. Foskett is a member of the Navasota Masonic Lodge 299. He and his wife attend the First Methodist Church of Navasota.



E. L. Hegwood



C. A. Littlepage, Sr.



G. H. Hawkins



H. C. Foskett



I. J. Teal

I. J. Teal

Irvin J. Teal, who started out cold (literally) in 1928 at the Port Arthur ice plant, has retired (a lot warmer) from Neches Station where he was a head fireman.

Mr. Teal, a native of Winona, Mississippi, received most of his education in the Beaumont public schools. He also took job-related correspondence courses through N.E.L.A. and Motz.

He and his wife, the former Hazel Bagwell of Bagwell, Texas, intend to spend most of their time at their camp at the Bolivar yacht basin. Taking an increasingly larger portion of their time, however, will be politics, as both of the Teals are very interested in government.

LETTERS

From employees, customers and friends of GSU

Dear Sir:

I would like to take this means of expressing my feelings to your Company & your Serviceman, Mr. James C. Daigle.

Mr. Daigle is an asset to your Company & to our Community of Sunset. He is an untiring worker, always in good Spirit & willing to do everything in his power to help in all situations.

I again say to your Company and Mr. Daigle, thanks.

Yours truly,
Elmo J. DeValcourt

Dear Mr. (Virgil) Shaw;

Once again, I would like to express the Baton Rouge Area Council's appreciation to Gulf States Utilities for the Cooking Classes conducted in the Baton Rouge and Zachary areas.

Miss Janice Simon and Miss Louise Riehl of your Home Service Department presented an interesting and informative program in which all girls were allowed to participate. The Cooking School is always a real fun experience for the girls, which we feel is one of the highlights of our summer program.

Our thanks to each and everyone of you at Gulf States.

Sincerely,
Baton Rouge Area
Council CFG
Mrs. A. D. Kendrick

CONROE OPENS NEW SCHOOL

Conroe's new Area Vocational School, under the direction of Supt. J. L. McCullough, and J. C. Edwards, Director of Special Programs, opened this fall with a complete staff offering individual counseling and twelve training programs to the 480 students enrolled.

Gov. Preston Smith was in Conroe Sept. 10, to dedicate the addition.

These young people are gaining skills and experience in subjects which interest them, which they have chosen, and which will benefit them when they finish school and decide to look for employment.

Buster Fuqua, vocational counselor, has his office in the new \$1 million Area Vocational School.

"We talk with the students individually," Fuqua said, "and try to determine where their interests lie."

Through a testing program and personal counseling the school allows the student to make decisions about his future and to choose an area of interest. Grades are not the determining factor; interest, ability, and potential are, according to Fuqua.

Vocational studies offered are: air conditioning and small appliance repair, auto mechanics, building trades, cosmetology, data processing, metal trades, vocational drafting, office education, auto body and paint, radio-TV repair, distributive education and industrial cooperative training.

From the Conroe Courier

LIVING HISTORY GOES TO SCHOOL IN BATON ROUGE

In its second year of sponsorship, our company, in cooperation with the East Baton Rouge Parish School Board and the Screen News Digest of New York City, began releasing to senior high schools in the Baton Rouge area a film series presenting "living history in the classroom". During the school year nine monthly issues will be made available to the schools without charge.

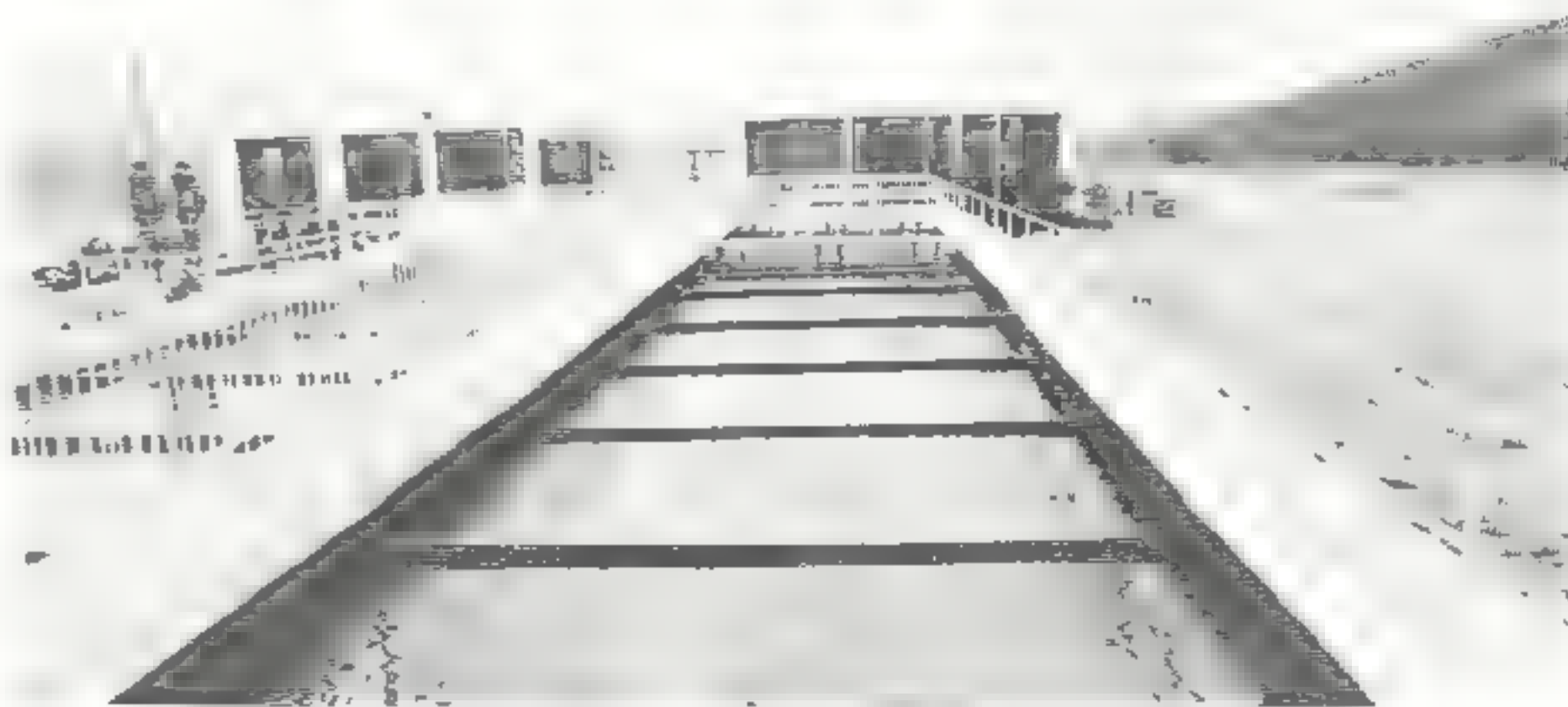
In addition to the 16mm films, study guides are provided which include suggestions for discussion questions, panel discussions, themes for compositions and research projects.

"Future Screen News Digest issues . . . dealing with the twenty-fifth anniversary of the United Nations . . . the underwater mission of six women aquanauts in Tektite II . . . the lunar journey

of Apollo 14, and the search for peace in the Middle East . . . will also provide students with a relevant opportunity to study . . . and share in . . . history as it happens in the year ahead."

The Screen News Digest has been honored three times by the Freedoms Foundation as "an outstanding contribution to a better understanding of the American Way of Life."

At the conclusion of the school year, the films will be retained for use in the film library of the East Baton Rouge Parish School Board.



An exclusive, full-length documentary, in color, on a unique water reclamation project in Santee, California, marks the return of The Screen News Digest for the 1970-71 school year.



If you have any news for PLAIN TALKS, simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

REPORTERS

If you have any news for PLAIN TALKS, simply send the information to one of the following local reporters. They will be happy to assist you in getting the material to the Editor.

Betty Neville (Neches Station), Sue Williams (Port Arthur), Jo Ann Landry (Beaumont S.C.), Johnnie Harris (Lake Charles - T&D), Fay Denney (Lake Charles - O), Bobbie Denais (Lafayette - O), Sue Champagne (Lafayette - T&D), Pam Weston (Nelson Station), Davie Carpenter (Orange), Maxie Bell (Silsbee), Barbara Lindsey (Beaumont), Ann Ogden (Beaumont), Edy Waltmon (Beaumont), Walt Wright (Baton Rouge), Pearl Daibonne (Sulphur), Earl Mayfield (Jennings), Leslie Lemoine (LA Station), James E. Wilganowski (Calvert), Wanda H. Tinsley (Madisonville), Pat Jones (Cleveland), Gail Reeves (Huntsville), Frances Murray (Conroe), Betty Dekschat (Navasota), Linda Marks (Beaumont), Nina Ruth Bay (Navasota), Dora Landriche (Willow Glen), Opal Temple (Baton Rouge-Acct.), Margie Force (Baton Rouge - T&D), Sandra Mouch (Baton Rouge - T&D), Gwen Blackwell (Baton Rouge - T&D), Beverly Hayden (Gas Dept.), Janette Lane (Zachary), Mel Nezat (Baton Rouge - Sales), Adele Vavasseur (Port Allen), Billy Fortenberry (Gonzales), Lorraine Dunham (Port Arthur S.C.), and Kathleen Fuller (Sabine Station).

LAKE CHARLES DIV.

After a 30 day leave at home, Leland Broussard left for Germany August 11, 1970, for a two year tour of duty. Leland is an Airman 1st Class in the Transportation Department, in the U.S. Air Force. He is the son of Mr. & Mrs. **Roland Broussard** of Iowa, Louisiana. Mr. Broussard is labor foreman in the Lake Charles Line Department.

Jimmy Farlow is all smiles as he shows his cake and two one hundred dollar bills which he received at his Retirement Party. Mr. Farlow was employed December 4, 1929. He



served in various capacities and at the time of his retirement, he maintained the records on distribution transformers and meters. He was also Treasurer of the Lake Charles Canteen. Mr. Farlow retired July 1, 1970.

The Linda Vista Softball team sponsored by Linda Vista Catfish Farm has its annual Bar-B-Que August 23, after a successful season which saw the team finish 1st in B League competition in Lake Charles with a 15-3 record. Receiving outstanding individual trophies were: Charles Campbell—Coach, Duane Abshire—Most Valuable Player, Don LaFont—Highest Batting Average, Larry Guidry—Sportsmanship. Company employees receiving individual trophies for 1st place were: **Tommy Cassell**—Pitcher, **Donald Cooke**—Catcher, **Bill Harrington**—Center field, **Arvand Holland**—Pitcher, **Charles Campbell** 1st Base, **Don LaFont**—Right field and **Duane Abshire**—Left Field.

Robert Derby, general substation foreman at Lake Charles, attended Westinghouse 500 KV SF6 School at Trafford, Pennsylvania, September 2-3, 1970.

Kenneth LeBlue and **Cheryl Dupin**, both of Lake Charles, were married Saturday September 5, 1970, at Our Lady Queen of Heaven Catholic Church in Lake Charles. Kenneth is the son of **Houston J. LeBlue**—Lake Charles dispatcher, and is attending McNeese State College.

Mr. & Mrs. William Bates are the proud parents of a new daughter born September 2, 1970, at Lake Charles Memorial Hospital. Monica Jill weighed in at 7 pounds 3 ounces. William is a senior engineer assistant on the Survey Crew at Lake Charles Engineering Department.



The Lake Charles Engineering Department was proud to have this fine looking group of Cub Scouts tour their department. Pictured are: (Left to right) **Shirley Yonts**, **Delpha Mack**, all of whom are den mothers, and **Howard E. Mack**—operating supervisor, who lead the tour; l. to r. **John Pitts**, **Jimmy Mack**, **Peter Rothermel**, **Curl Alfred**, **Mills Murrey**, **Mike Parker**, **Audrey Lartigue**, **Jeffrey Mack** and **Randy Brown**.



Pictured is Cedric Reginald Watler and bride, the former Christina Ellen Painter. The couple were married in our Lady Queen of Heaven Church on July 17, 1970. Reggie enlisted in the Army and was sworn in on July 29th, at which time he was sent to Fort Polk for basic training. He will graduate from there on October 2nd and will go to Fort Gordon, Georgia, for schooling. Reggie is the son of **C. H. Watler**, superintendent of Nelson Station, Lake Charles.

this picture, is the son of Mr. & Mrs. Payne Fletcher of Greenwell Springs, Louisiana. Mrs. Fletcher is the former Lydia Byrd.

It seems that **Danny Blanchard**, production at Nelson Station, has a group of wildcats on his hands. The



team, pictured above has a season record of 10 and 4, was first place winner in league play and second place in tournament games. Danny, right, is head coach of the little league team and is assisted by Roy Lee Hefler, left. William Shoults, second from left on the top row, made six home runs and one grand slam during league play.

WESTERN DIV.



This is not an optical illusion but the terraced concrete lot behind the new **Conroe** service center. The lot was terraced so that forklifts and other vehicles could navigate the lot and also to implement outdoor storage.

Kieth Lamm, son of **J. W. Lamm**, District Superintendent, doesn't waste his time. Kieth was married May 30, a week after his graduation from U.S.L. He married the former **Becky Broussard** of Esterwood, Louisiana. The couple live in Lafayette.

Best of luck to **Brenda Fabre**, customer accounts, who was married June 20 to **Clifford Myers** from Lafayette. The couple reside in Broussard, Louisiana. Clifford is employed by Southern Pacific RR.

BATON ROUGE DIV.



Six week old **Aimee Christine** seems to have her proud parents, Mr. and Mrs. **Sam Dispenza** already in the palm of her hand. Sam is in the Engineering Dept., Baton Rouge T&D.

PORT ARTHUR DIV.

Sue Williams, home service advisor in Port Arthur was newsletter editor for the South Texas Home Economist in Business group for this year. She did such a good job that this summer at the National American Home Economist Association Convention in Boston her newsletters were on exhibit as good examples.



This healthy young man is the grandson of Mr. & Mrs. **Eunice Byrd**. Mr. Byrd is a utility truckdriver in the Lake Charles Line Department. Daniel Paul Fletcher, who was 10 weeks, 5 days old at the time of



What appears to be a dozen tomato plants is actually a single plant belonging to **Lillian Hansen**, Gas department in Baton Rouge. **Janice Simon**, home service advisor, poses by the huge plant.

BEAUMONT DIV.

Earl White, operations manager, Beaumont, has a long way to go to get to his doctor. His son, **Robert E. White, Jr.**, Orthopedic Surgeon, has opened an office with the Orthopedic Clinic in Phoenix, Arizona. Robert, premedical education and M.D. from St. Louis University, St. Louis, Missouri, interned at Boston City Hospital and has served residencies at Boston City Hospital and Baylor University Hospital in Houston. He is married to the former **Paula Fitzsimmons** and they have 3 children—**Lisa**, **Paul** and **Rachel**.



Well wishers and fellow employees met in the Service Center Drafting Room to extend congratulations to **C. A. McNeely, Sr.** Eng. Assistant,

who was transferred to Engineering Design on Aug. 14, 1970. He will be working with **J. L. Powdrill**.

Friends of **A. H. Demers**, former plant superintendent at Neches Station, presented him with a radial arm saw as a token of their esteem at his retirement party. Bar-B-Que



with all the trimmings was the menu for the group which consisted of employees from throughout the system. The party was held at Pecan Groves park.



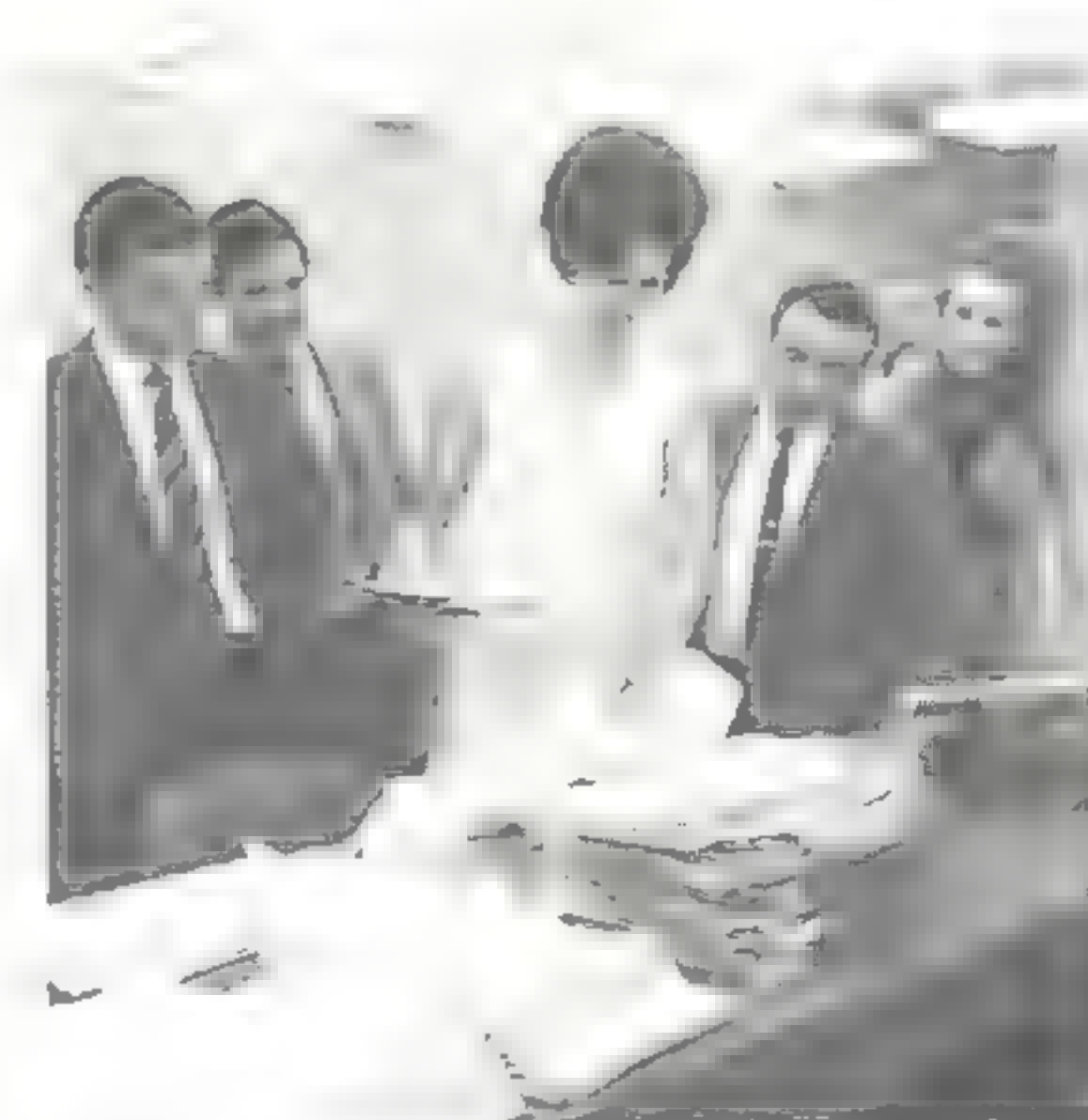
Courtney Ann Patterson, daughter of **Marjorie** and **Johnny Patterson**, celebrated her second birthday on August 28. **Johnny** is an apprentice in the Line Department.



Roy West, superintendent at Louisiana station, and **Mel Cole**, division engineer, Beaumont both attended the Public Utility Executive Course at Georgia Tech, Atlanta, Georgia, last month. This year was the 18th annual session of the course.

Jim Delahoussaye, plant accounting, is taking a "leave of absence" from the company. We wish Jim the best of luck on his vacation with "UNCLE SAM" who insisted he go.

Patsy Richmond, clerk in plant accounting, has left the company after 13 months. Her friends gave her a silver platter as a going away gift.



Joining around to wish her luck are **Lyle Gerac**, **Ervin Berger**, **Robert Petry** and **Terry Barlow**. **Patsy**, her husband **Charles** and daughter, **Cheryl** are making a new home in Russell, Kansas. **Patsy** was previously with the company as a clerk in records. She tells us that she is now retiring to be a homemaker.

Tommy Jester, engineer in System Engineering Dept., who received his degree in Electrical Engineering in June, was given a going away party last month after being drafted by the Army.



Betty McLean, senior steno in system engineering, struck it rich with her going away party. Betty is awaiting the adoption of a baby. With her are Dana Ellis, Ray Clausen, (Betty) and Carolyn DeRouen.



Pat Bourne, engineer in system engineering, was given a royal send-off. He was transferred to Port Arthur T&D. Joining in the party are Charlie Ratcliff, Ronnie Schroeder, Jack Duperier, Lanis Tynes and Pat.



Van Boudreaux, engineer in Construction Production, was honored with a going away party upon be-

ing transferred and promoted to general maintenance supervisor at Louisiana Station.



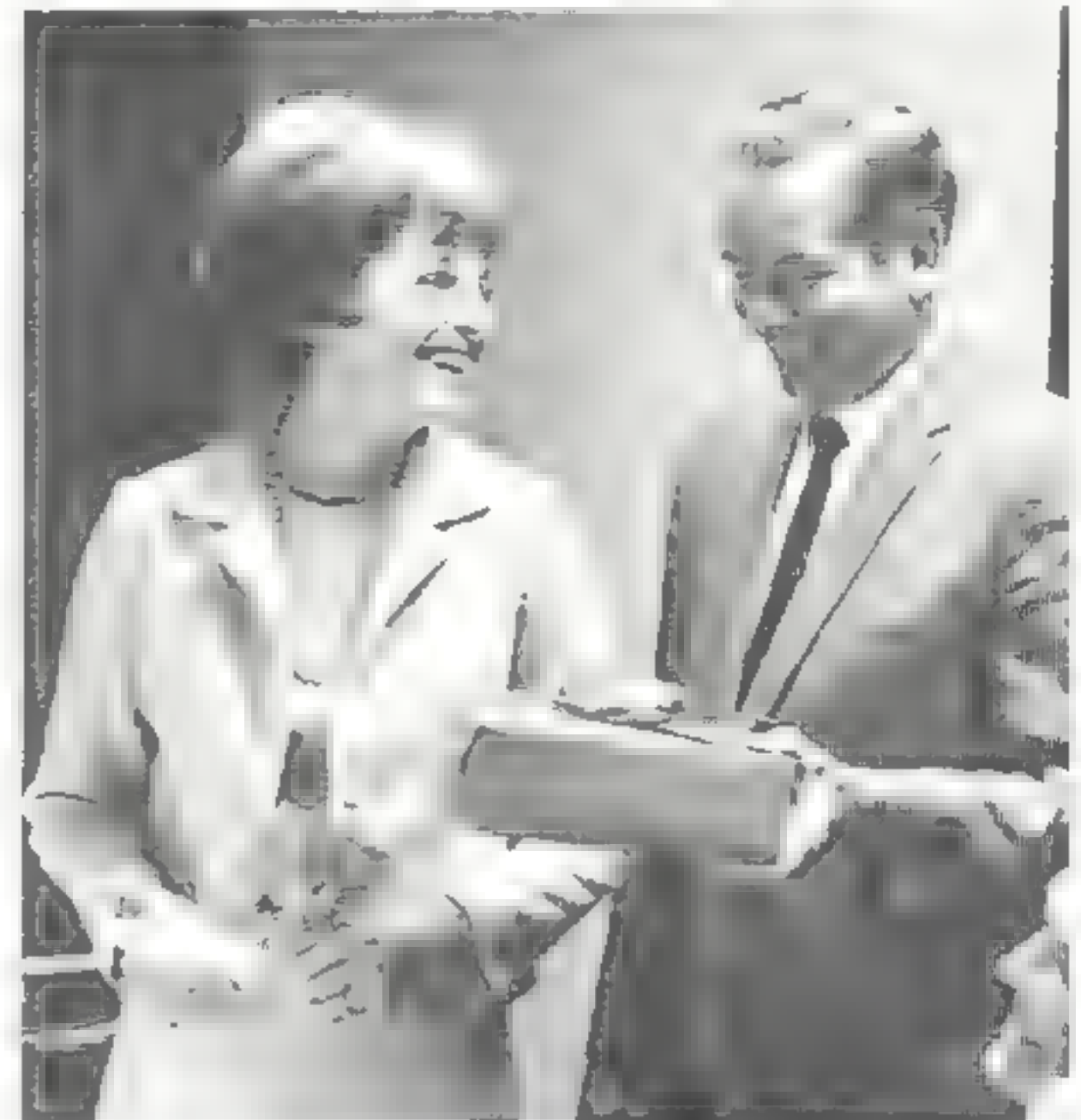
Herb Stein, right, will hopefully get a chance to use the pen and pencil set given to him at his going away party. Bill Hurt is standing by to wish him luck as Herb leaves for a tour with his "Uncle Sam."



Linda Haynes, keypunch, (center), is running off (work that is) to get married. Lucy Restivo, Barbara Lindscy and Fran Williams are standing around admiring the gifts given to Linda for a good start.



Two more of Jim Wilder's crew from keypunch and tab are leaving. (Jim?). **Marylon Hanson** and **Loretta Johse**, on either side of Jim, are leaving to spend more time at home. Marylon is moving out of town to New Iberia. We wish both of them the best of luck.



Also leaving downtown is **Margo Leininger**. Margo, too, is leaving to devote more time to home. (maybe its something in the air). The whole crew on the 11th floor, main office, turned out to wish her luck. **Jim Turner**, above, presents Margo with a going away gift from her friends.

IN MEMORY OF

Mr. J. M. McCoy, father of Erline Cessac, PBX operator, Beaumont, who died June 11.

Joseph G. Hotard, retired employee of Baton Rouge, who died on August 19.

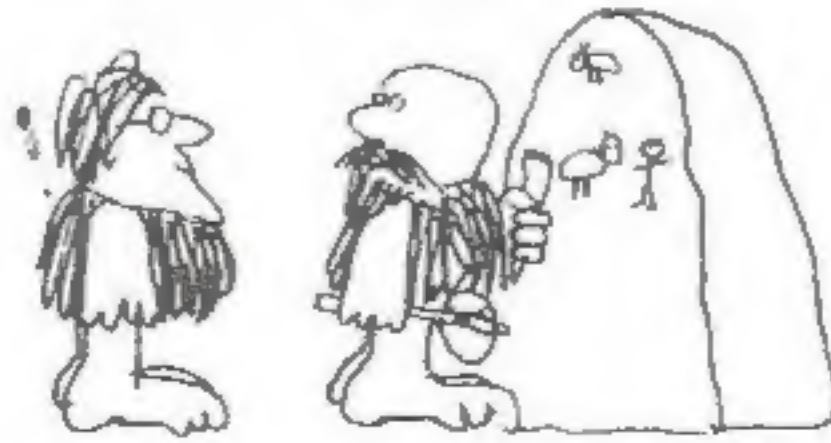
Garrett L. Hagler, retired employee of Port Arthur, who died August 31.

dis GRUNT lings

I'VE BEEN ASKED
TO SPEAK TO YOU
ABOUT THE SIZE
OF YOUR
WORK



WHO DO YOU
REPRESENT?



THE
MAIL ROOM



DICK WILSON ©1968



Welcome Aboard!

DISTRIBUTION

Clifton M. Domino, B Rouge, Laborer I-T&D (Line)
Dale M. Mayeaux, B Rouge, Helper-T&D Dept (Line)
James R. Bankston, B Rouge, Helper-T&D Dept (S/Sta)
Douglas A. Meadors, B Rouge, Helper-T&D Dept (S/Sta)
Laura B. Dupree, B Rouge, Dept Clerk-T&D Dept (Meter)
Thomas G. Weeks, Bmt, Helper-T&D Dept (Line)
Patrick G. Lorusa, Bmt, Helper-T&D Dept (Line)
Larry L. Waller, Huntsv, Helper-T&D Dept (Line)
James W. Backhus, Nava, Helper-T&D Dept (Line)
Billy S. Blow, Nava, Helper-T&D Dept (Line)
Andrez Rodriguez, Nava, Engr Helper-T&D Dept (Engr)
James C. Hopper, Pt Arth, Helper-T&D Dept (Line)
Levi P. Blanchard, Jr., Pt Arth, Helper-T&D Dept (Line)

ENGINEERING

James A. Gremillion, B Rouge, Engineer-T&D (Engr)
William B. Callahan, Bmt, Real Estate Representative
Sys Eng-Real Estate
Charles H. Monkhouse, Bmt, Real Estate Representative
Sys Eng-Real Estate
Robert H. Pohl, III, Pt Arth, Engineer-T&D Dept (Engr)
James R. Siragusa, Bmt, Assoc Engr-(Part time) SED
(DEC)
Robert C. Boettger, Bmt, Student Engr (Co-op) EP (Plan)
Charlie W. Rizzato, Bmt, Student Engr (Co-op) EP (Plan)
Thomas D. Jester, Bmt, Engineer-Sys Engrg Design-
(Relay Des & Coordn)
Joseph F. Domino, Bmt, Engineer-EP (Plan)
Milton R. Graugnard, Jr., Bmt, Engineer-Sys Prod
Michael B. Bibby, Bmt, Engineer-T&D Dept (Engr)
Paul A. Leist, Bmt, Engineer-T&D Dept (Engr)

PRODUCTION

Herbert L. Ginn, Jr., B Rouge, Operator's Helper (La Sta)
Milton H. Reynolds, Jr., B Rouge, Operator's Helper
(La Sta)
Leon J. Ficklin, B Rouge, Mechanic's Helper (La Sta)
William R. Kelly, B Rouge, Mechanic's Helper (Elec)
W/Glen)
James R. Curtis, Jr., B Rouge, Mechanic's Helper
(W/Glen)
Frankie W. Harelson, B Rouge, Mechanic's Helper (Elec)
(W/Glen)
Doyle R. Brewster, Bmt, Operator's Helper (Neches Sta)

SALES

Lynne N. Hardesty, Pt Arth, Floor Saleslady-Trainee
Ted B. Younger, Jr., Conroe, Residential Sales Repr
Karen J. Gratzfeld, Conroe, Home Service Advisor-Jr

TREASURY

Ronald M. Carlin, Bmt, Admn Accountant-Sys Treasury
BF & RR (Budget)
Rebecca L. Young, Bmt, Clerk-Gen Acctg (Accts Pay)
Linda J. Gold, B Rouge, Clerk-Custs Acctg (Cr & Col)
Cindy K. Marshall, B Rouge, Clerk-Custs Acctg
George E. White, Jr., B Rouge, Meter Reader - Part-time
Ronald A. Messina, B Rouge, Meter Reader - Part-time

Linda B. Durden, B Rouge, Clerk-Custs Acctg
Sharon H. Hunt, B Rouge, Clerk-Custs Acctg
Mary F. Pitslata, B Rouge, Clerk-Custs Acctg (Cr & Col)
Brenda N. Anderson, B Rouge, Clerk-Custs Acctg
Johnnie G. Martin, B Rouge, Clerk-Custs Acctg
Dolores R. Chustz, B Rouge, Clerk-Custs Acctg
Kelly A. Gillespie, B Rouge, Clerk-Custs Acctg
Nancy C. Mims, B Rouge, Clerk-Custs Acctg (Cr & Col)
Thomas C. Wray, B Rouge, Meter Reader
Andrew Gibson, B Rouge, Meter Reader
Lenelle M. Juban, Gonzales, Local Office Clerk
George B. Smith, Bmt, Clerk-Custs Acctg (Cr & Col)
Marguerite B. Slevin, Bmt, Clerk-Custs Acctg
Betty F. Caraway, Silsbee, Local Office Clerk
Vilma B. Congemi, Bmt, Clerk-Gen Acctg (Plant)
Terry F. Barlow, Bmt, Clerk-Gen Acctg (Plant)
Martha D. Gowdy, Bmt, Clerk-Gen Acctg (Accts Pay)
Sheila A. Williamson, Bmt, Clerk-Gen Acctg (Accts Pay)
Nona C. Fulenwider, Huntsv, Local Office Clerk
Barbara M. Williams, Conroe, Local Office Clerk
Charlie W. Pierce, Huntsv, Meter Reader
Cynthia F. Shepherd, L Chas, Clerk-Storeroom
Lawrence P. Bacon, Pt Arth, Meter Reader
Pedro Infante, Pt Arth, Meter Reader
Jody A. Jakesch, Pt Arth, Clerk-Custs Acctg
Penny M. Bolyard, Pt Arth, Clerk-Custs Acctg

TRANSFERS

Effective September 1, 1970, **Mr. Gayle J. Stoute**, formerly Engineer, T&D Engineering Department, is transferred to the Division Sales Department, Port Arthur, as Industrial Engineer.

Effective September 1, 1970, **Mr. William T. Crowe**, formerly Engineer, System Production Department, Beaumont, is transferred to the Construction-Production Department, Beaumont, as Electrical Design Engineer.

Effective September 1, 1970, **Mr. Leonard P. Bourne**, Engineer, is transferred from Design Engineering Construction, System Engineering Design Department, Beaumont, to the T&D Engineering Department, Port Arthur.

Effective September 1, 1970, **Mr. Leslie G. Calder**, formerly Application Engineer, System Engineering Design Department, is transferred to the System Engineering Planning Department as Engineer.

Effective September 1, 1970, **Mr. Lester A. Saucier**, formerly Engineer, T&D Engineering Department, Beaumont, is transferred to the Division Sales Department, Beaumont, as Industrial Engineer.

Effective September 1, 1970, **Mr. Michael S. Durham**, Engineer, is transferred from the T&D Engineering Department, Baton Rouge, to the Design Engineering Construction Section, System Engineering Design Department, Beaumont.

Effective September 1, 1970, **Mr. Thomas W. Reeves**, Engineer, is transferred from the T&D Engineering Department, Beaumont, to the Design Engineering Construction Section, System Engineering Design Department, Beaumont.

HINTS FROM HARRIET

Sharing some of her favorite recipes with us is Harriet Babin, Baton Rouge home service advisor.



Home Economics.

Soon after graduation from Louisiana State University with a BS degree in Vocational Home Economics Education, she joined Gulf States working in Orange before being transferred to Baton Rouge. At present, she is studying toward a Master's in the Home Management and Equipment area of Home Economics.

This single girl manages time for her family and several professional and social organizations in addition to work and school. She is past Chairman of the Louisiana Home Economists in Business; a former Louisiana Home Economics Association Board Member; and has served as President of the LSU Home Economics Alumni Association. She enjoys membership in the Alpha Omicron Pi Alumnae and the Baton Rouge Spinsters.

ENTERTAINING HINTS FOR HOMEMAKERS

The key to successful entertaining is organization; therefore, to help you manage successful dinner parties here are a few suggestions.

1. Invite only as many guests as you can comfortably accommodate and serve. For a seated meal this means two feet of space per person at the table.
2. Plan the menu around nutrition, taste, texture, color and budget. Select dishes that you have confidence in preparing—not a new recipe that sounds good.
3. Consider the amount of time you have to devote to the dinner party. If you work away from home, never plan menus that involve hours of preparation time. If outside help is not available, select recipes that require a minimum of last minute preparation. When one or two dishes will require last minute attention, combine them with something that can be prepared ahead—maybe frozen or refrigerated until ready to use.
4. Plan in detail how the meal will be served. Assemble table coverings, flatware, dinnerware, glasses and napkins well in advance of the party; in case laundering linens or polishing silver, etc., will be necessary.
5. For formal occasions, consider using an appropriate centerpiece, background music and low-level lighting for atmosphere conducive to dining.
6. Keep a written record of perfected menus and guest lists—rotating the two enables you to have successful parties with a minimum of effort.

Happy Entertaining!

ROCK CORNISH HENS DELUXE

Three 1-lb. Rock
Cornish Hens
Salt
3 Tbsps. butter or
margarine
¼ cup minced
onion

One 6-oz. can sliced
broiled mushrooms
¾ cup chicken broth
2 Tbsps. cornstarch
¼ cup cold water
1 tsp. Kitchen Bouquet
1 cup sour cream

Cut hens in half. Season with salt and pepper. Heat butter or margarine in large skillet using medium heat position. Add hens, skin side down, and saute' until golden brown. Turn, add onion and brown other side. Drain mushrooms. Add mushroom liquor and chicken broth to hens. Cover, bring to a steam and cook on low heat for 45 minutes. Remove hens from skillet and place on warm serving dish. Combine cornstarch, water and Kitchen Bouquet and stir into pan drippings. Cook, stirring constantly, until gravy thickens and is smooth. Switch to warm heat, stir in sour cream and mushrooms. Heat until piping hot but do not boil. Serve in a gravy boat or pour directly over hens. Makes 6 servings. This is good served with rice.

VARIATIONS:

6 to 8 chicken breasts, whole thighs and legs, or combination of the two may be substituted for Rock Cornish Hens. When using an electric skillet for this recipe, saute' hens at 350 degrees. Lower to 210 degrees to steam and 150 degrees for adding sour cream and mushrooms.

CHICKEN-BROCCOLI BAKE

4 chicken breasts
2 Tbsps. butter or
margarine, melted
One 10 oz. pkg. frozen
broccoli, spears or
chopped
½ tsp. salt

¼ cup water
1 can cream of chicken soup
½ cup milk
½ cup shredded American
cheese
¼ cup bread crumbs
Paprika

Place chicken in a pyrex baking dish (12 x 8 x 2 inch) and drizzle butter or margarine over it. Bake at 375 degrees for 40 minutes. Cook broccoli with ½ tsp. salt and ¼ cup water; drain and place around chicken. Blend soup, milk and cheese; pour over chicken and broccoli. Top with bread crumbs and sprinkle with paprika. Bake 20 minutes longer. Yields 4 servings.

SHISH KABOBS

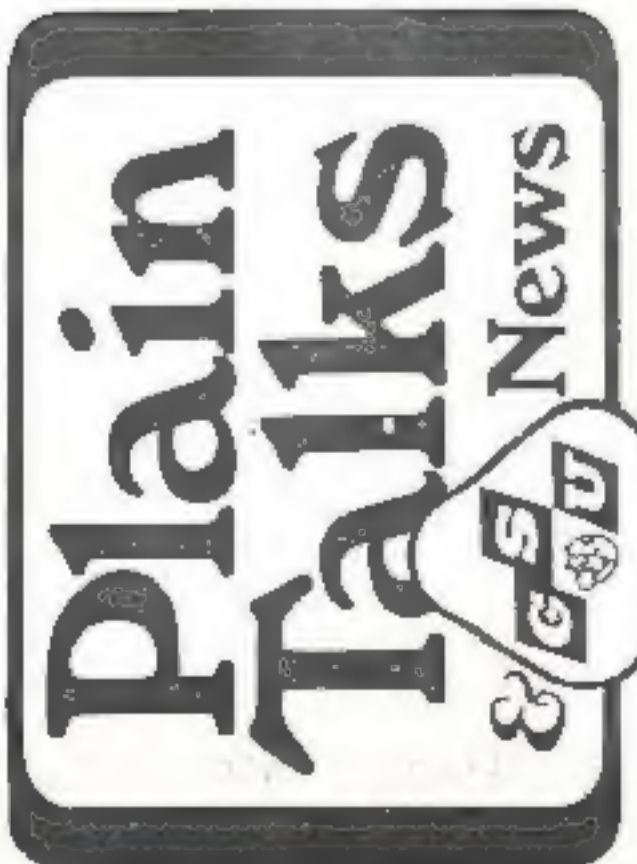
1 tsp. curry powder
¾ tsp. chili powder
1½ Tbsps. salt
2 Tbsps. grated onion
1 large clove garlic,
mashed
½ cup lemon juice
¼ cup wine vinegar
½ cup olive oil

2 lbs. beef sirloin tip
cut in 1½ inch cubes
2 green peppers cut in
1-inch squares
1 eggplant cut in 1-inch
cubes
Small white onions (cooked
6-8 minutes)
Tomato wedges

Combine first eight ingredients to make marinade. Marinate meat, pepper, eggplant and onions 2-4 hours. Alternate meat with peppers, eggplant, onions and tomatoes on skewers. Place kabobs on broiler rack and brush with remaining marinade. Arrange oven rack so top of kabobs are 5-6 inches from unit. Broil electrically 10-12 minutes on each side, basting with marinade often. Serve piping hot to 6 guests.

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